

About

For ten years I've produced a wide range of engaging print designs, steadily building a roster of satisfied, repeat clients. No project is ever too large or too small.

My job as a graphic designer is to listen to clients, discover what they want, and then to create a design that helps them get it. From corporate reports to social invitations, my work is never the same because my clients' projects are always different.

I have strong conceptual abilities, an ear for crisp copy, and a knack for innovative layouts. Most importantly, I consistently deliver effective designs that are on time and within budget.

Professional History

Kate Krizan Design, Designer 2001 - present

- Successfully developed & run freelance design business
- Write copy
- Design logos, identities, social invitations, magazines & reports
- Oversee press checks

US Department of Labor, Assistant Art Director 2002 - 2008

- Creative direction and layout design for marketing collateral
- Designed logos, posters, CD graphics, folders, reports
- Consulted on the layout of annual report & other large publications
- Managed other designers & client load

National Council of State Housing Agencies, Designer 2001

- Conceived marketing strategies; implemented design & production
- Illustration, photo retouching & manipulation
- Printing vendor liaison
- Supervised publications assistant

Holy Child, Director of Communications 1999 - 2001

- Devise branding strategy for fund raising campaigns
- Conceptualize, design & manage Web site
- Produced annual reports, magazines, ads, letterhead
- Wrote & edited magazine & Web copy

Knowledge

Adobe Photoshop Microsoft Office
Adobe Illustrator
Adobe InDesign Mac OS X
Adobe Acrobat Microsoft Vista

Quark XPress
Pagemaker

Education

George Washington University
graphic design

University of Delaware, MA
art history

Georgetown University, AB
art history

References

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